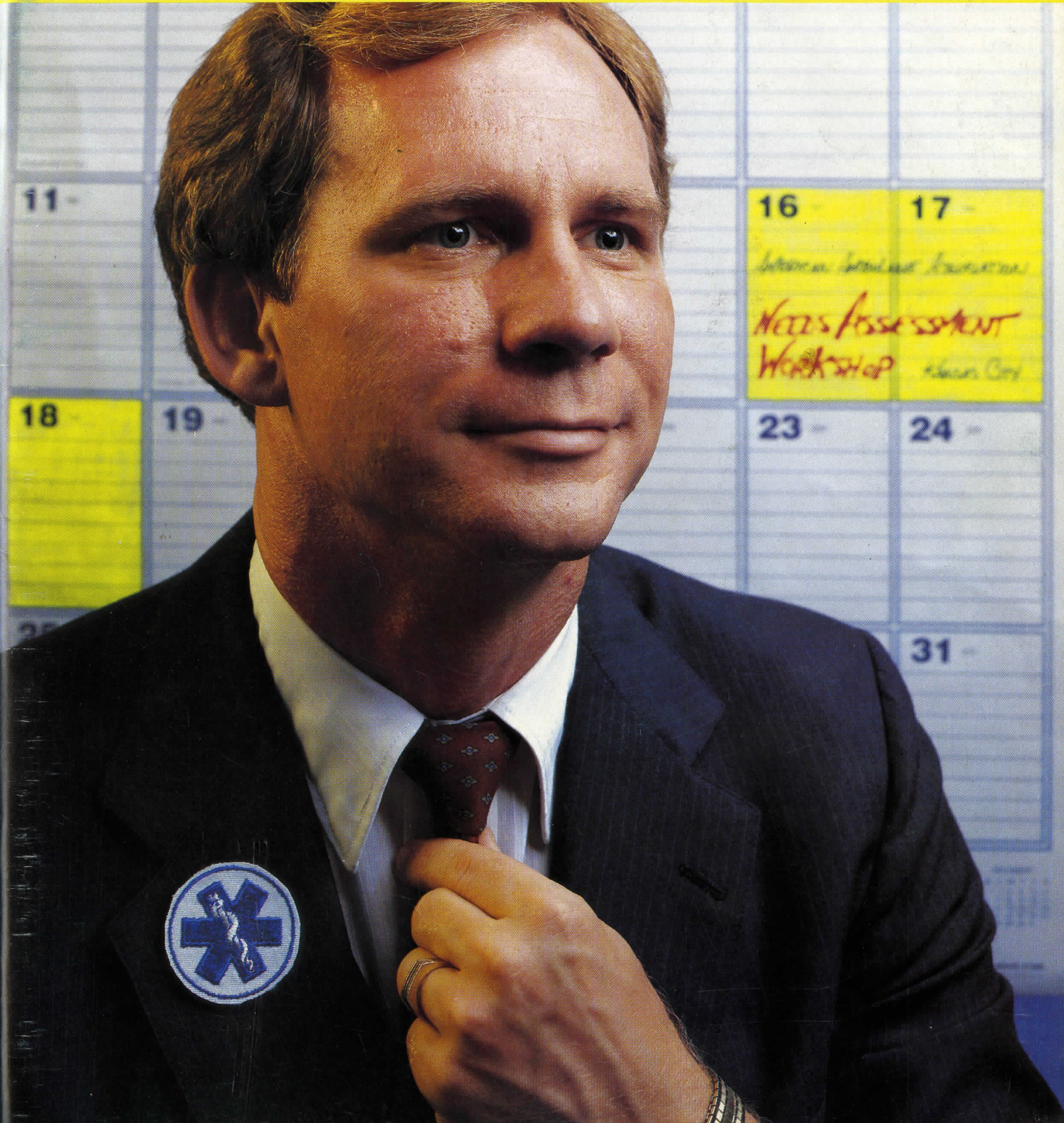


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The private ambulance industry
is cleaning up its image
and looking to the future



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